

DETAILED ACTION

Examiner's Amendment

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Eugene B Joswick, Reg. No. 50,917, on June 1st, 2010 and June 2nd, 2010. This Examiner's amendment is based on latest version of the claims submitted by the Applicant on 05/12/2010. This following amendment of claims 48 and 104, will replace all prior versions of claims in the application. Claims 48-51, 56-62 and 103-111 are allowable. Claims 1-47, 52-55 and 63-102 has been cancelled by the Applicant:

Amendments to the Claims:

(Please, see the Examiner Amendment PDF attachment for details on the new inserted limitations.)

1.1. Regarding Claim 48, in the preamble of the claim, replace the first three words "A method comprising:",

With:

-- "A method for experiencing interactive multimedia information on a mobile unit comprising:" –

Continuing on Claim 48, at the very end of the last paragraph saying: "receiving input to navigate ... one or more subscribed-to channels.", replace the ending period (".") with an ending semi-colon (";"), such that the paragraph reads as following:

-- "receiving input to navigate ... one or more subscribed-to channels;" --.

Continuing on Claim 48, at the very end of the claim and after the above paragraph, in a new line, insert following new limitations to the claim:

-- "wherein the mobile unit further displays one or more system channels and one or more other channels, wherein the one or more system channels comprise a channel listing channel providing information on a plurality of available channels, wherein the mobile unit restricts access to at least some system channel data stored on the mobile unit to said one or more system channels." --.

1.2. Regarding Claim 104, at the very end of the last paragraph saying: "a user interface configured to receive ... different ones of said one or more subscribed-to channels.", replace the ending period (".") with an ending semi-colon (";") and a word "and", such that the paragraph reads as following:

-- "a user interface configured to receive ... different ones of said one or more subscribed-to channels; and" --.

Continuing on Claim 104, at the very end of the claim and after the above paragraph, in a new line, insert following new limitations to the claim:

-- "wherein the mobile device further displays one or more system channels and one or more other channels, wherein the one or more system channels comprise a channel listing channel providing information on a plurality of available channels, wherein the mobile device restricts access to at least some system channel data stored on the mobile device to said one or more system channels." --.

Response to Arguments

1. Applicant's arguments based on the remarks filed on 05/12/2010 with respect to claims 48-51, 56-62 and 103-111 have been fully considered and are persuasive. The rejections of Claims 48-51, 56-62 and 103-111 have been withdrawn.

Allowable Subject Matter

2. The present Claims 48-51, 56-62 and 103-111 are allowable.

Reason for Allowance

3. The following is a statement of reasons for the indication of allowable subject matter:

1.3. Regarding claims 109, the examiner agreed with the Applicant's arguments in the remarks filed on 05/12/2010, wherein from the ~~second~~ paragraph of page 7, the Applicant argues that the limitations as currently presented in the independent claim 109 does overcome the teachings of the cited prior arts of the record; and therefore the above independent claims 48, 104 and 109 as currently presented are allowable. Due to their dependencies, the following dependent claims, 49-51, 56-62, 103, 105-108 and 110-111, are therefore also allowable.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance".

Conclusion

4. The prior art made of record and not relied upon is considered pertinent to Applicant's disclosure:

- Fujita (US Pat. 7330635) teaches a storage-type broadcast service system and a reception storage unit for providing multimedia contents and applications stored in storage channels.

- Mitchelmore (US Pub. 2002/0090934) teaches a content and application delivery and management platform system and method for a handheld device.
- Maes et al. (US Pub. 2004/0128342) teaches a system and method for providing multi-modal interactive streaming multimedia applications.
- Gielow et al. (US Pub. 2005/0188406) teaches a system and method for managing applications and media content of a wireless communication device.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to PAUL P. TRAN whose telephone number is 571-270-1944 (FAX. 571-270-2944). The examiner can normally be reached on Monday to Thursday 8:00AM - 5:00PM EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, NAY MAUNG can be reached on 571-272-7882. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic

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Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Nay A. Maung/
Supervisory Patent Examiner, Art Unit 2618

/PAUL P TRAN/
Examiner, Art Unit 2618

June 11, 2010